



anc

ALL BRAND NEW STORIES!

BEST
OF THE
WEST

BEST OF THE WEST

NO. 12

10¢

in this issue

DURANGO KID
RED HAWK
GHOST RIDER
RED MASK



WEB COMIC UNIVERSE.COM



New! 1954 MODEL!

A New Shipment of
Famous Rothlar
Binoculars
Has Arrived
from Germany

SAVE!

Buy DIRECT
from IMPORTER

No. S
\$10 3
To
Post

WATERPROOF
CASE GIVEN

COMPARE UP TO

18 MILES!

Herr at last—the all NEW, improved Roth binoculars with the famous 2X, 40 Klaroptar lenses—now better than ever before! They're more refined, sharper, clearer, 3 ways better than the sensational 1953 model! When we announced the '53 model we were swamped with over 50,000 orders! We were sold out and forced to hold up thousands of orders. Unfortunately, we disappointed lots of nice folks! This time we're taking no chances! We're strictly limiting orders to ONE 1954 model per family and will sell NONE to dealers!

Klaroptar Lenses Are Precision Made!

The secret of ROTHLAR'S great public acceptance is the precision made 2X, 40 lenses. Unlike other glasses, they are not moulded or stamped out on plastic presses. These new 1954 genuine Klaroptar lenses are ground out ONE BY ONE by proud German optical workers! This takes much more time and limits production. But WHAT A DIFFERENCE! This latest model gives you sharper, clearer, magnifying viewing. No annoying distortions! No chromatic fringe to cause eye-strain! ALL Klaroptar lenses are turned out under the supervision of WALTER ROTH in his small factory in Hermannshof, Western Germany. He has the Old World family pride. Herr Roth simply won't let an inferior product bear his name. Naturally this means you get a really superior binocular if you are one of the lucky people to order this optical instrument!

BIG SIZE! BIG POWER! BIG VALUE!

Don't confuse ROTH-KLAROPTAR BINOCULARS with cheap, crudely made Japanese binoculars selling from \$2 to \$4. This is NOT a toy! Quality made throughout. Smooth synchronized CENTER focusing construction is rugged—yet they're LIGHT—easy to carry in their weather-protected case! The lenses are made with the same care as in \$10 binoculars! NOW—get a pair DIRECT FROM THE IMPORTER at the unbelievable low price of \$3.00—while they last!

ENJOY ONE AT OUR RISK!

We'll send you the ALL-NEW 1954 ROTH BINOCULARS on 5-DAY TRIAL. Enjoy without any obligation whatsoever! Use for nature study, boating matches, races, basketball, football. Carry along a pair when motoring, sailing, flying, hunting and fishing, too! Use it for celestial observation, watching children and neighbors' television, movies, seashore scenes, etc. COMPARE AT ANY DISTANCE FROM 10 FEET TO 18 MILES! You must be delighted or your \$3 comes back—no questions asked! Please rush your order today. This shipment won't last long! First come, first served! Orders received too late will be returned promptly.

THORESEN'S, Dept. 82-A-134
352 Fourth Avenue, New York 10, N. Y.

THORESEN'S, Dept. 82-A-134

252 Fourth Avenue, New York 10, N. Y.

RUSH ONE 1954 ROTH-KLAROPTAR Binocular with case on 5-DAY TRIAL—each customer

Enclosed \$3—send tax and postage

Send COD plus all postal fees

Name _____

Address _____

Town _____ State _____

Check here if you want DELUXE MODEL instead, with leather

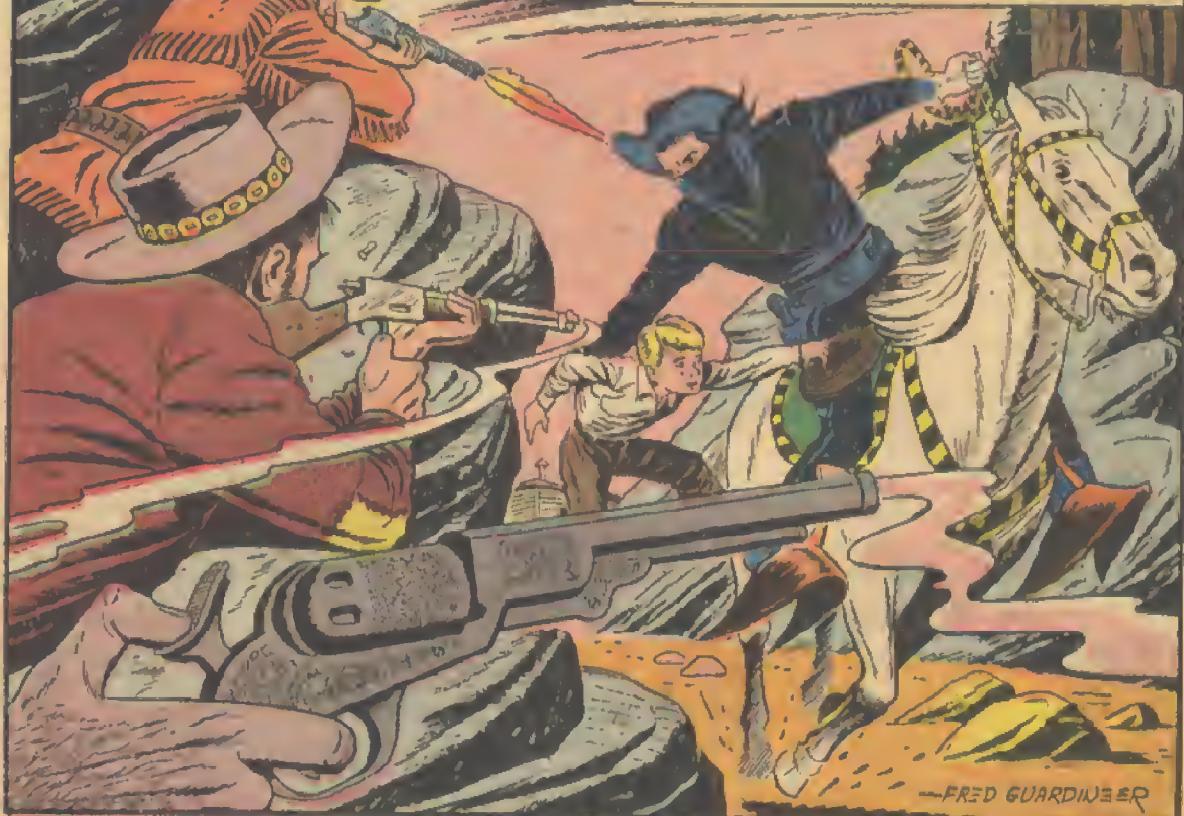
case. Only \$1 more—total \$4.

NOTE: Only ONE model sent to a family address. No combinations sold at present.

The DURANGO KID

THE DURANGO KID'S FACE IS GRIM BEHIND HIS MASK / IT'S EITHER BE KILLED ON THE SPOT OR SOMEHOW MANAGE TO SCRAPE THROUGH ALIVE WITH THE BOY IN HIS ARMS BROADCASTING TO THE WORLD THAT THE DURANGO KID AND STEVE BRAND ARE THE SAME MAN / IT'S EITHER DEATH OR.

"THE END OF THE SECRET!"



—FRED GUARDIVEER





BUT MULEY HAS MANAGED TO SCRAMBLE BACK AND DOUBLE-HITCH THE ROPE TO THE POMMELS OF HIS MOUNT AND STEVE'S !

WE MADE IT, MA'AM—OUR WORRIES ARE OVER!

WHEW—IF THAT DIDNT TURN MUH HAIR WHITE, I'LL BE A BRUNETTE TILL THUH DAY ! DIE!



STEVE DOESN'T KNOW IT... BUT HIS WORRIES HAVE JUST BEGUN !

SAY THANK YOU TO THE MAN FOR SAVING US, TAD.

SURE, MA. GEE, THANKS... DURANGO KID !

HOW IN Tarnation does THUH whelp know that STEVE IS DURANGO ?

IT JUST DOESN'T FIGURE ! THE MOST CLOSELY GUARDED SECRET IN THE WHOLE TERRITORY... AND THE BOY'S GUESSED IT !



BEFORE STEVE CAN QUESTION THE BOY...

TAKE COVER, WERE DONE FOR ! BARLOWS MEN AIM TO FINISH MULEY ! I'LL SPRINT OVER TO THAT FAR ROCK !! THE RIVER BEGAN TO RISE !



BUT STEVE AND MULEY SET UP A WITHERING CROSSFIRE !

AARGH ! HIT LEATHER, MEN ! THOSE RANNINHANS SHOOT TOO STRAIGHT ! BUT WERE NOT LICKED YET—WE'LL FIND A WAY TO SHUT THAT WOMAN'S MOUTH !!



NOW SUPPOSE YOU TELL US WHAT THIS IS ALL ABOUT MA'AM.

I'LL BE GLAD TO MISTER. MY NAME'S SUE HAWKINS...

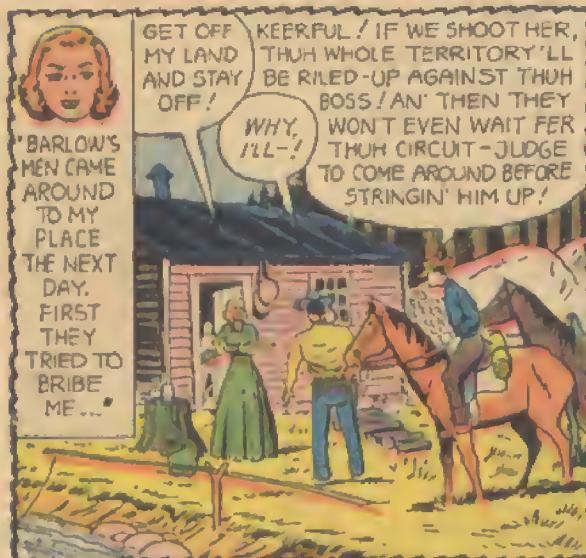
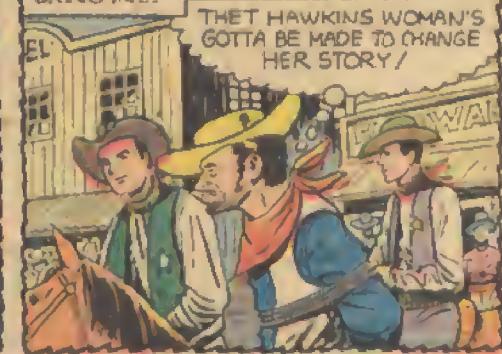
THUH YOUNG UN'S WALKIN' OFF BY HISSELF ! MEBBE I'LL GIT A CHANCE TO GRAB HIM !!



I'M A WIDOW. ME AND MY BOY, TAD, LIVE UP THE RIVER. ALL THIS TROUBLE STARTED TWO WEEKS AGO WHEN I WAS RIDING INTO TOWN FOR SUPPLIES...



"THE DRYGULCHER DIDN'T SEE ME... BUT I SAW HIM PLAIN AS DAY! HE WAS RED BARLOW! THE MAN HE'D SHOT WAS A MARSHAL WHO'D BEEN ON HIS TRAIL FOR A HOLD UP DOWN TEXAS-WAY... FIRST THING I DID WHEN I REACHED TOWN WAS TO TELL THE SHERIFF! BARLOW THOUGHT HE WAS IN THE CLEAR, SO HE WAS EASY TO BRING IN..."



WHAT A SPOT FOR STEVE TO BE IN! IF HE SAVES THUH BOY, HE'S SAVIN' THUH ONLY ONE IN THUH WHOLE TERRITORY WHO'S GUESSED HIS SECRET! THET MEANS NO MORE QUICK-SWITCHES, NO MORE BEING ABLE TO SURPRISE OWLHOOTS! WHUT'S STEVE GONETA DO...?

MULEY, YOU STAY HERE WITH MRS. HAWKINS. I'M GOING TO GET A FRIEND OF MINE TO TRACK DOWN YOUNG TAD. A VERY GOOD FRIEND... NAMED DURANGO!

AFTER WHAT MAY BE THE LAST QUICK-SWITCH...

HAD TO GO AS DURANGO! RAIDER'S THE ONLY HORSE FAST ENOUGH TO OVERTAKE THE OWLHOOTS BEFORE THEY CAN DOTAD ANY HARM! WITH ALL THE RAIN, THEIR TRAIL'S EASY TO FOLLOW... AND RIGHT NOW IT LOOKS LIKE THEY'RE HEADED FOR ECHO VALLEY!



AT THE EDGE OF ECHO VALLEY, DURANGO SILENTLY DISMOUNTS AND -



DON'T ENJOY SNEAKING UP ON FOLKS FROM BEHIND, BUT I CAN'T AFFORD TO LET YOUR CRONIES KNOW THEY'RE GETTING A VISITOR...!

UNLESS THEY'RE SMOKE-EATERS, THEY'LL BE COMING OUT FOR FRESH AIR VERY SOON!



A FEW MINUTES LATER...

ONLY ONE! THIS IS GOING TO BE EASIER THAN MAKING MULEY SIT DOWN TO A GOOD MEAL!

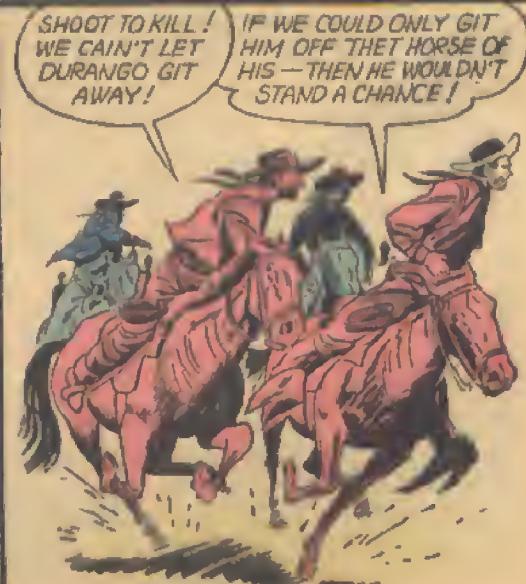
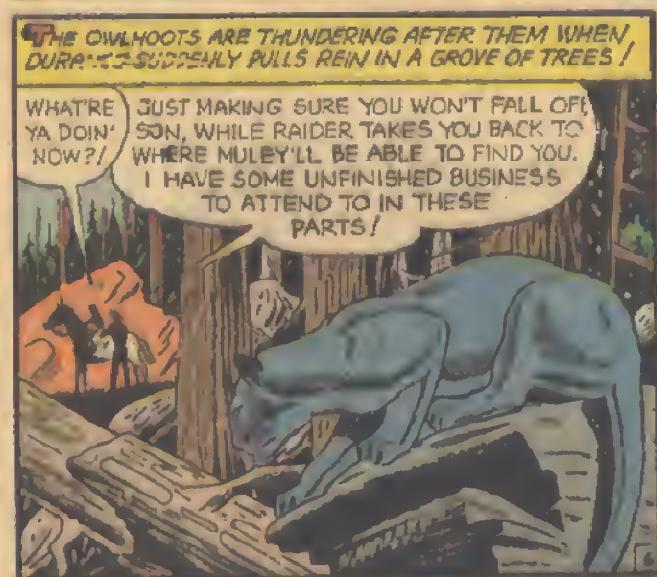
BUT THEN...

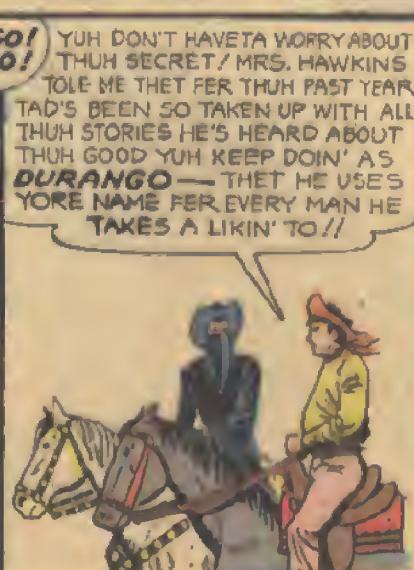
WE GOT THUH DROP ON YUH, DURANGO! WAIT TILL THUH BOSS HEARS ANY MORE! THEY MUST'VE FOUND THE GUARD...



I KNEW YA'D COME GET ME, DURANGO! I JUST KNEW IT!







RED HAWK



UP FROM THE COLD GREY DEPTHS OF THE CANYON RIVER THEY COME, MEN WITH THE EERIE HEADS OF FISHES! THEY RAID THE CHEYENNE TEPEES, THEN FLEE BACK INTO THE COLD, MURKY WATERS THAT ARE THEIR HOME! WHEN RED HAWK GOES TO FIND THEM, THEY HAVE DISAPPEARED. IS THERE ANY HOPE AT ALL AGAINST THESE MYSTERIOUS CREATURES THAT THE PEOPLE OF THE PLAINS CALL—

"THE WATER GHOSTS"

NIGHT STRETCHES A BLUE CANOPY OF STARS ABOVE THE CHEYENNE TEPEES, AS STRANGE FIGURES GLIDE LIKE SHADOWS HERE AND THERE AMONG THE DWELLINGS OF THE NOMAD PEOPLE. IN THEIR FAR WANDERINGS THE CHEYENNE HAVE MET STRANGE SIGHTS ON THE PLAINS, BUT NONE STRANGER THAN THIS—

A TEPEE FLAP LIFTS—





FOR THE NEXT FEW DAYS THE CHEYENNE MEDICINE-MEN FORETELL DIRE HAPPENINGS TO COME...



THEN ONE NIGHT THE FISH-HEADED INDIANS ATTACK AGAIN!



BUT NOW THE FIGHTING CHEYENNES ARE READY FOR THEM—

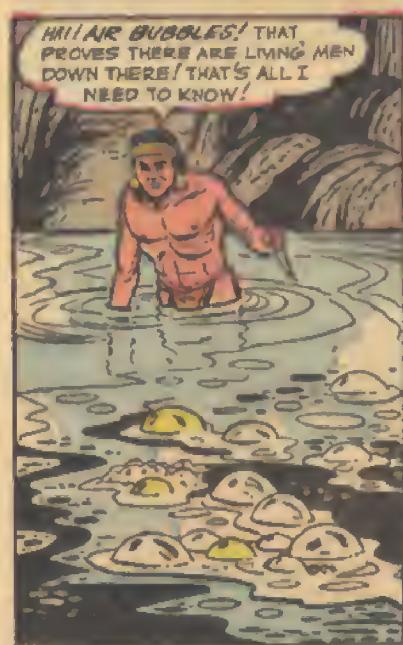
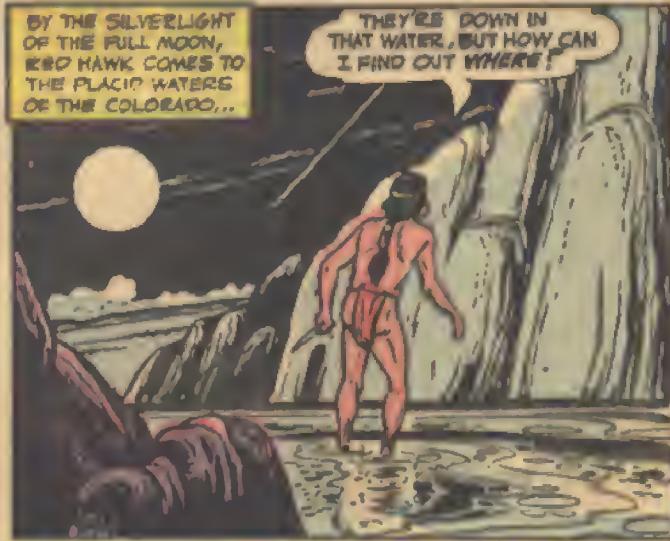


MEANWHILE, RED HAWK WRESTLES SAVAGELY, HIS KNIFE POISED TO STRIKE...



A MOMENT LATER, AS HIS KNIFE BITES HOME...





PUMBLING IN THE WATER, LUNGS STRAINING FOR AIR, RED HAWK DISCOVERS A ROCK HANDLE AND TUGS...

THE ROCK OPENS ONTO A ROCK STAIRWAY!



SO THIS IS WHERE THEY GO! THEY HAVE A TUNNEL AND PROBABLY ROOMS AND HOUSES, CUT OUT OF THE ROCKS, JUST LIKE THE DWELLERS ON THE CLIFFS!



SUDDENLY THE TUNNEL OPENS TO A LARGE ROOM...

A CHEYENNE!

SLAY HIM QUICKLY!



THIS IS FOR FEATHERROOT!

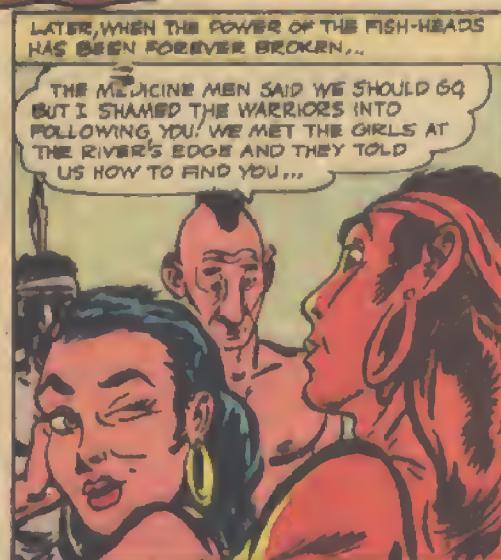
THIS IS FOR RUNNING DOE AND ALL THE OTHER GIRLS GIRLS YOU KIDNAPPED!



I CAN'T FIGHT A WHOLE TRIBE BY MYSELF, BUT I SURE CAN GIVE IT A TRY!







1000 LIVE BABY TURTLES GIVEN AWAY

WITH THIS OFFER

Here's one of the most exciting toys you've ever owned. Just think — a baby turtle all your own. What's more, a real growing garden to keep him in, a garden you plant and grow all by yourself. You can teach him to recognize you when you feed him. Watch him swim — see how he pulls his head and feet into his shell when he's frightened. You can have turtle races — you can make a little house for him to live in — and all the time you can watch how the lovely, soft grass grows — see and smell the beautiful flowers. You'll amaze your friends with how much you know about animals and plants.

EVERY BOY AND GIRL LOVES THESE CLEAN LITTLE PETS. DELIVERED HEALTHY AND SAFE IN A SPECIAL MOSS-PROTECTED PACKAGE.

**MAGIC
ROCK GARDEN**
Grows Real Grass
& Flowers in 4 Days

only
\$1.69

HERE'S OUR OFFER

You pay only \$1.69 for the rock garden and turtle . . . AND . . . you must be 100% delighted or money back. Only 3 orders in a customer with this special offer. Hurry! Offer

10 DAY TRIAL FREE!

Honor House Products Corp. Dept. 383-0

35 Wilbur St. Lynbrook, N.Y.

Rush my Rock Garden and the baby turtle at once. If I am not completely satisfied I may return the garden for prompt refund of the full purchase price, and I may keep the turtle ABSOLUTELY FREE. Price is \$1.69.

Enclosed find \$1.69 in full payment.

Send C.O.D. (I'll pay postage, plus C.O.D. fee on delivery.)

NAME: _____

ADDRESS: _____

FEATURES

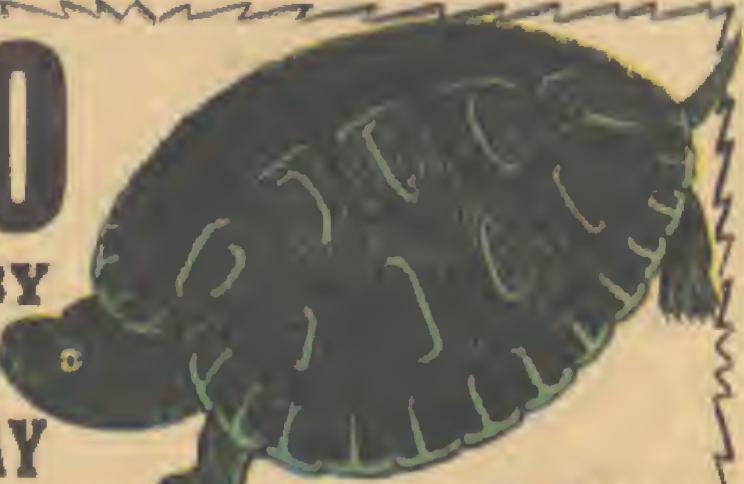
Everything You Need

You get all these items — you don't need anything else. Picture of magic grass seeds . . . Magic soil, lovely flower seeds . . . Practical attractor container . . . Bright-colored metal butterfly . . . American flag . . . Perfect flat stones and stones . . . Glittered rocks. Plant food. Many other exciting features.

Magic Seeds in Magic Soil

A real growing Rock Garden — about 100 square inches of sweet grass and bright lovely flowers — for you to care for. When the flowers grow you can pluck a bouquet for your mother or friend. When the grass grows too high you will have to cut and trim it. And all the time you will have a beautiful garden you can be

proud of and show off to your friends. You'll learn many useful things, too — it will even help you understand many things they teach at school.



Red MASK

TRICKED AGAIN AND AGAIN BY THAT MASTER OF WEIRD LEGERDEMAIN AND BAFFLING MAGIC—FOOLED AND DECEIVED AT EVERY MOVE BY THE BLACK PRESTIDIGITATION OF THE CAPE—REDMASK FINDS HIMSELF MADE A MOCKERY OF, AND A LAUGHING STOCK FOR THE ENTIRE RANGE BY—
"THE FALSE ALARM CRIMES!"

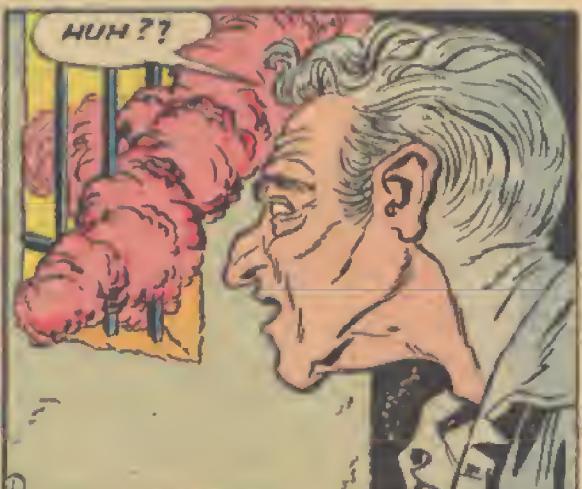
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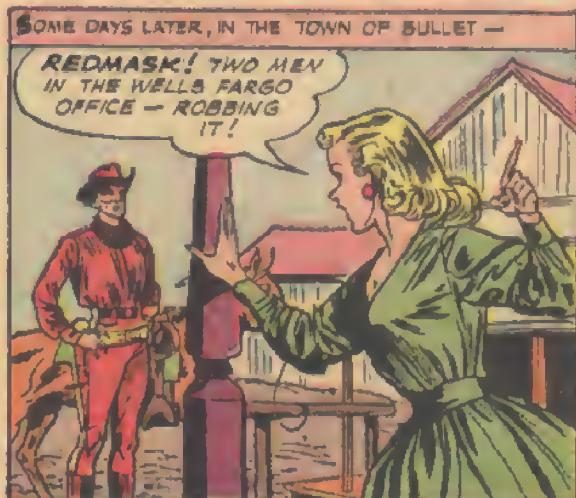


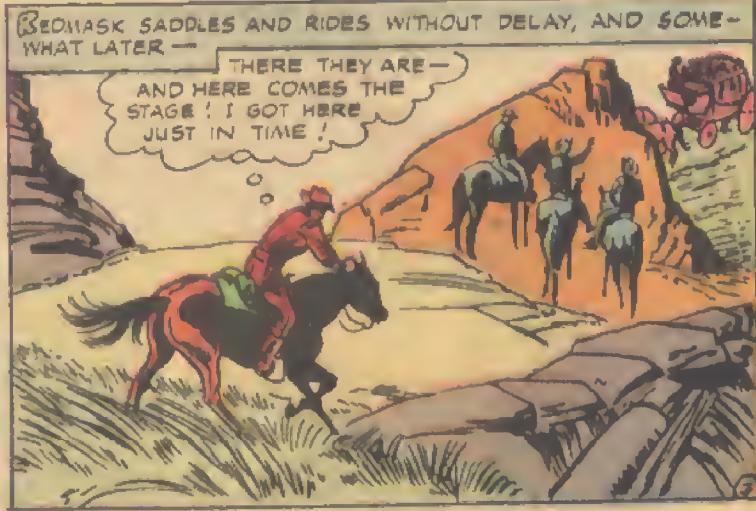
A PRISON CELL IN THE TERRITORIAL PRISON. THE PRISONER IS — THE CAPE!

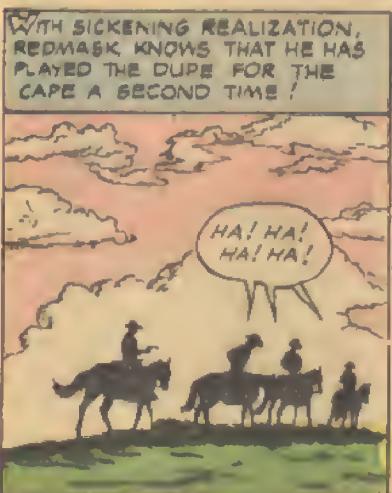


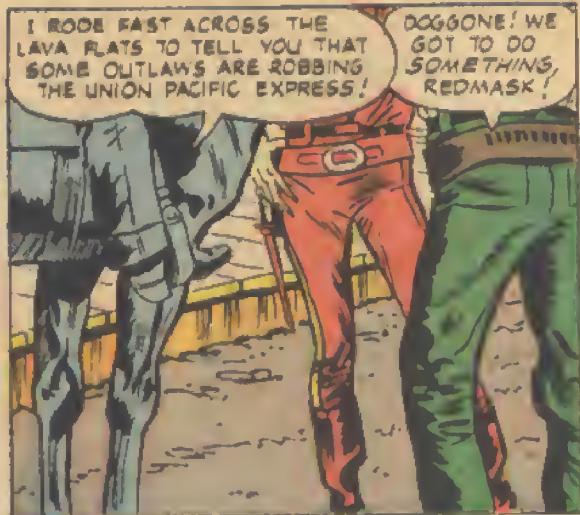
HUH??



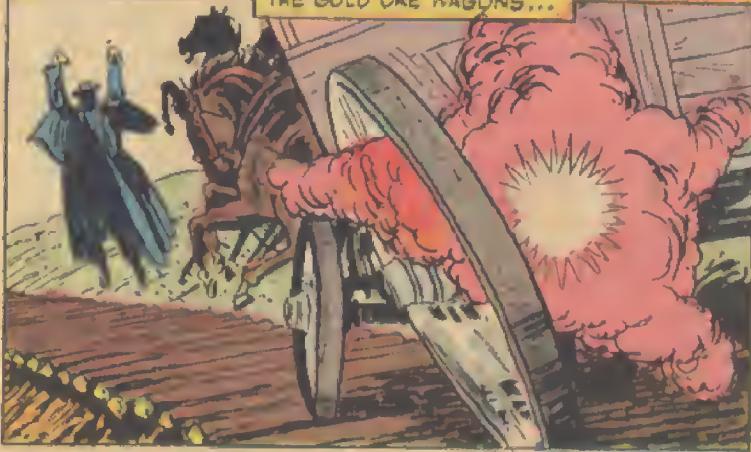




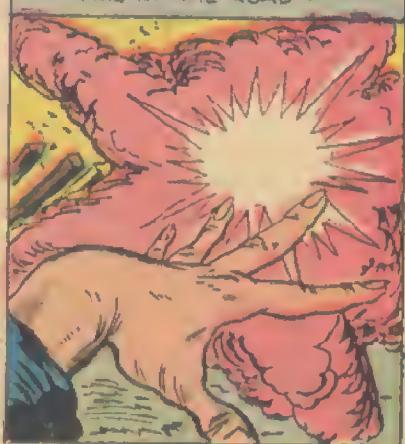




AS THE MASTER MAGICIAN GESTURES, THE WHEELS FALL FROM THE GOLD ORE WAGONS...



AGAIN THE CAPE GESTURES. THIS TIME AT THE ROAD—



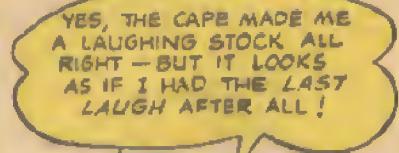
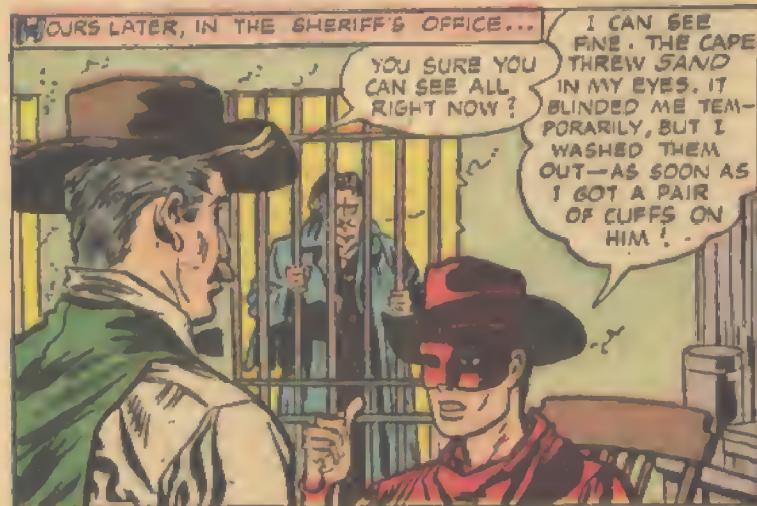
SUDDENLY A VOICE CRIES OUT ABOVE THE TATTOO OF POUNDING HOOFs!

CLEVER STUNTS, CAPE — BUT EASY TO EXPLAIN!

REDMASK!

YOU MERELY PLANTED AN EXPLOSIVE ON THE WAGON AXLES... AND ON THE LOG ROAD... SAME AS YOU DID TO THE PRISON BARS IN THE TERRITORIAL JAIL. THEY WERE TIMED TO EXPLODE AS YOU WAVED YOUR HAND AT THEM!





Borrow Money ^{BY} MAIL!

ON YOUR SIGNATURE ONLY

ANY AMOUNT **\$50.00 to \$600.00**

QUICK-EASY-PRIVATE AND CONFIDENTIAL

No Matter Where You Live in the U.S. . . . You Can Borrow From State Finance!

So much easier than calling on friends and relatives . . . so much more business-like . . . to borrow the money you need BY MAIL from fifty-year old State Finance Company. No matter where you live in the U.S., you can borrow any amount from \$30.00 to \$600.00 entirely by mail in complete privacy without asking anyone to co-sign or endorse your loan. Friends, neighbors, employer . . . will NOT know you are applying for a loan. Convenient monthly budget payments. If loan is repaid ahead of time, you pay ONLY for the time you actually use the money! If you are over 25 years of age and steadily employed, simply mail the coupon below for your FREE loan application and Loan Papers. Everything you need to make a loan by return mail will be sent to you in a plain envelope! So mail the coupon below today!

PAY DOCTOR BILLS

PAY INSURANCE

PAY OLD DEBTS

Mail Coupon Now for FREE Loan Papers

You'll agree with thousands that this is the easiest and best way to solve your money problem. Loans are made to men and women in every occupation and every walk of life. Get the money you need and get it NOW! Mail the coupon . . . the obligation of course.

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Old Reliable Company — Over 30 Years of Service
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STATE FINANCE COMPANY

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Without obliging me rush full details in plain envelope, with
FREE Loan Application and Loan Papers for my signature,
if I decide to borrow.

Name _____

Address _____

City _____

State _____

Occupation _____

Age _____

Amount you want to borrow \$ _____

BE THE FIRST IN YOUR CROWD TO GET THIS SENSATIONAL COLLECTION OF AIRPLANES



Wings away with the new toy sensation. Contains 40 colorful plastic Airplanes. Different styles—Jets, Bombers, DC-4's, etc. Ideal for any age group. Full of play value and inexpensive.

ONLY

98¢

LUCKY PRODUCTS dept.M.E.12 CARLE PLACE, N.Y.

AMAZING
SPECIAL
GIANT
COLLECTION
of 40 assorted pieces
all yours
for only
98¢
TREMENDOUS BARGAIN

MAIL COUPON TODAY

LUCKY PRODUCTS dept.M.E.12

CARLE PLACE, N.Y.

Please send me the following. If not delighted my money will
be cheerfully refunded.

40 assorted airplanes, 1 airplane 98¢

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

THE GHOST RIDER

BILLY WELLS AND HIS YOUNG BRIDE WENT DEEPLY INTO DEBT WHEN THEY BOUGHT THE DESERTED TODD RANCH FROM THE COUNTY, AND IT SEEMED THAT EVERYTHING WENT WRONG AFTER THAT, SOME OF IT NOT EXACTLY BY CHANCE...



THERE WAS PLENTY STRANGE ABOUT THE OLD MAN.... HIS CACKLING LAUGH, HIS ABILITY TO MOVE EASILY IN PITCH DARKNESS, AND HIS SEEMING AGELESSNESS. BUT THAT WAS NO REASON TO HANG HIM! YET, IT TOOK ALL THE INGENUITY OF THE GHOST RIDER TO SAVE HIM FROM....

BLIND JUSTICE!

AYERS..
THE NIGHT BILLY'S FENCES WERE CUT, MARY, HIS WIFE WAS IN THE MODEST KITCHEN WHEN....

BILLY SHOULD'VE BEEN BACK FOR SUPPER BEFORE THIS. I WONDER WHAT —



WHO'S THERE?
WHAT DO YOU WANT?

HEEEHEE
HEEEEEE!



MARY,
WHAT'S
WRONG?

OH, BILLY! I'M SO GLAD YOU'RE BACK! I JUST SAW THE MOST HORRIBLE FACE IN THE WINDOW AND WHEN I LOOKED TO SEE WHO IT WAS, THERE WAS NO ONE THERE. ONLY A CACKLING LAUGH THAT SEEMED TO COME FROM NOWHERE.

OH, BILLY, HOW MUCH MORE OF THIS CAN WE TAKE? THAT RICH FELLOW FROM 'FRISCO SAID HE MIGHT BE INTERESTED IN BUYING US OUT, WHY DON'T WE SELL AND GO SOMEPLACE ELSE?

I KNOW RANCHIN' AND I KNOW THIS COUNTRY, MARY. WE WOULDN'T BE HAPPY ANYWHERE ELSE. WE CAN LICK THIS YET. JUST WAIT AND SEE!!!



BUT THAT NIGHT AT THE VILLAGE BARN DANCE...

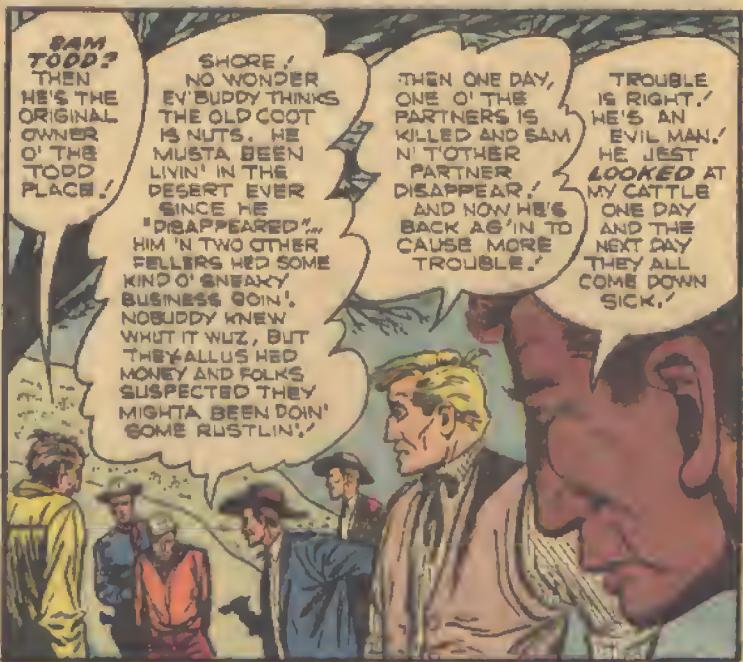
HERE COMES MR. ROGERS
NOW, BILLY. COME — LET'S
ASK HIM WHAT HE'LL GIVE
US FOR THE RANCH.

I AIN'T GONNA SELL.
I'VE TOLD HIM SO TWENTY
TIMES ALREADY, BUT IF
IT'LL MAKE YOU
HAPPY...

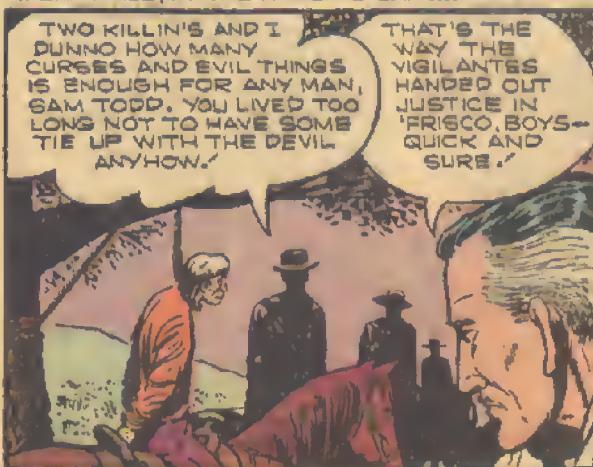
AS I TOLD YOU
BEFORE, BILLY,
I'D LIKE TO HAVE
THE TODD PLACE
AS A SORT OF
SUMMER HOUSE.
I'M WILLING TO
PAY A GOOD PRICE
AND I'D SUGGEST
YOU THINK IT OVER
BEFORE...

HEY, BILLY!
COME QUICK!
YOUR PLACE
IS ON FIRE!

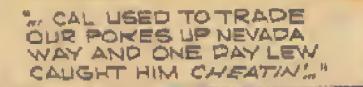
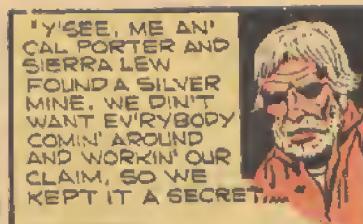


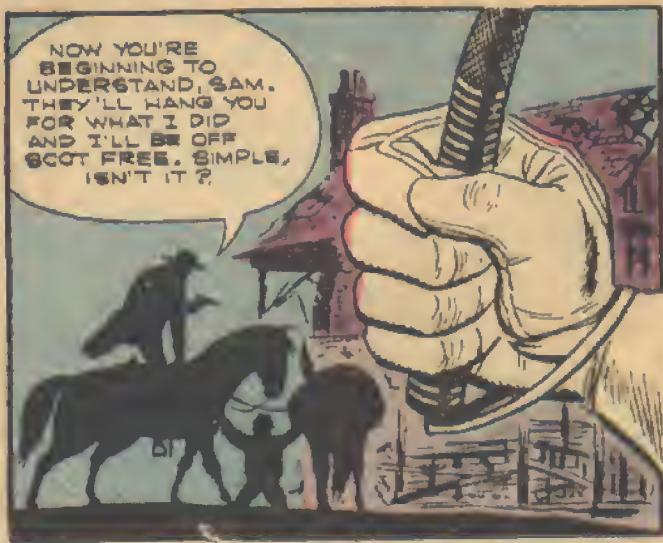
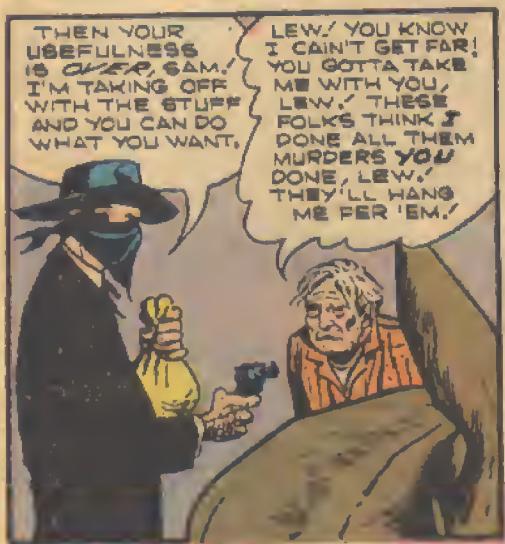


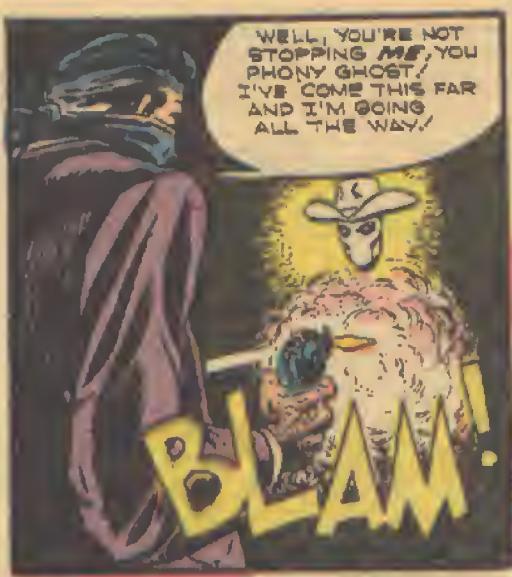
AND SO, ONCE AGAIN, REX FURY IS CALLED UPON TO ASSUME THE CHARACTER OF THAT CHAMPION OF JUSTICE—**THE GHOST RIDER!** MEANWHILE, AT THE HANGING OAK



BATER...







CHARMING BIRD HOUSE AND COMPLETE BIRD CARE STATION

\$1.69

ALL THIS INCLUDED BY
BIRD FRIENDS OF AMERICA

Bird
House
in
Natural
Colors

YOU GET ALL THIS:
Bird house, in natural colors. Simulated leaf bird bath. Bird feeding station. Bird food. Bird call imitator. Book of 20 bird pictures. American flag for bird house decoration. 7-inch vinyl unbreakable phonograph record with 11 authentic beautiful bird calls and songs.

10 DAY FREE TRIAL:
Just mail in the coupon below. We will rush your whole outfit. Set it up and use it for 10 days. If you are not delighted, just return the aluminum house, feeder and bird bath for a refund of the complete purchase price. And keep all the rest as a gift from us.

UNBREAKABLE
RECORD OF
BIRD CALLS



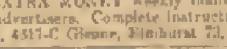
BIRD
RECORDING



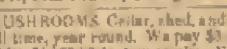
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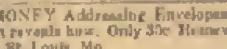
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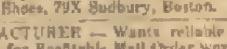
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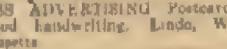
BIRD
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BIRD
RECORDING



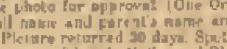
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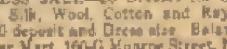
BIRD
RECORDING



BIRD
RECORDING



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MEN! WOMEN! BOYS! GIRLS!

YOURS **FOR ONLY 1¢**

THIS STUNNING ASSORTMENT OF
21 ALL-OCCASION GREETING CARDS!
YOU WON'T BE ASKED TO RETURN IT!

Just to prove how easily a few spare hours
CAN EARN YOU **\$50 CASH!**

Never before a "get-acquainted" offer to match this! We want to prove you'll find it easy as pie to take orders for exquisitely-designed ALL-OCCASION CARDS. And also show how quickly you can make \$50.00 in cash profit — and even more — just by spending a few hours now and then taking orders from your friends, neighbors and others. So here's the astonishing offer we're making:

Fill out and mail the coupon below. We'll promptly send you this beautiful new box of "All-Occasion Cards" as illustrated. Yes, JUST ONE SINGLE PENNY is all you pay for 21 beautiful cards and envelopes that would usually retail at \$2 to \$3 if bought separately.

ONLY ONE TO A FAMILY! LIMITED OFFER!

This special offer is made to men, women, boys and girls for one reason: to let you see for yourself how easy it is to make lots of extra spending money with this wonderful selling plan. So our offer is strictly limited, and includes additional Greeting Card Assortments (IN APPROVAL), together with complete MONEY-MAKING PLAN and FREE Personalized Imprint Samples. But you must hurry — this offer may not be repeated.

ARTISTIC CARD CO., INC.

201 Way Street, Elmira, New York

In Canada, write 103 Simcoe St., Toronto 1, Ontario

PASTE THIS COUPON ON POSTCARD MAIL TODAY!

ARTISTIC CARD CO., INC.
201 Way St., Elmira, N.Y.

I accept your wonderful offer. Send your sample assortments **ON APPROVAL**, plus ONE BOX OF ALL-OCCASION Cards for which I owe you the special introductory price of only 1¢. Also include **FREE** Personalized Imprint Samples. I'm sincerely interested in making money in spare time.

Name _____

Address _____

City & Zone _____ State _____

Check here for Club or Group Fund Raising Plan

HERE'S WHAT
YOU GET FOR
ONLY 1¢

10 Birthday Cards
4 Get-Well Cards
1 Anniversary Card
1 Congratulations
1 Baby Congratulations
1 Sympathy Card
1 Friendship Card
21 Envelopes

RAISE FUNDS
FOR YOUR CLUB
OR GROUP

Ask for Special Plans to
raise money for your
club or group.

Approved by
Good Housekeeping

GIVEN - GIVEN - GIVEN

BE FIRST

BE FIRST

WE ARE RELIABLE



ACT
NOW

1000 Shot Red Ryder Repeater Air Rifles with Tube or Shot, Candid Cameras with Carrying Cases, Pocket Watches, Wrist Watches, Dolls, Redids, Footballs (sent postage paid). Many other Premiums or Cash Commission now easily yours. SIMPLY GIVE beautiful art pictures with White CLOVERINE Brand SALVE, used for chaps and mild burns and easily sold to friends, neighbors, relatives at 25 cents a box (with picture) and remit per catalog sent with your order postage paid by us to start. Our 59th year.

WILSON CHEMICAL CO.
Dept. A-102, TYRONE, PA.

MAIL
COUPON

OUR 59th YEAR

BOYS
GIRLS

LADIES
MEN



Be
First
1st
Now

GIVEN - PREMIUMS or CASH

BOYS - GIRLS - LADIES
ACT NOW — BE FIRST

MAIL
COUPON

WATCHES

OUR 59th
YEAR

BE
FIRST

SEND NO MONEY — WE
TRUST YOU — ACT NOW

Wrist Watches, School Boxes, Pens & Pencil Sets (sent postage paid). Many other valuable Premiums or Cash Commission now easily yours. SIMPLY GIVE art pictures suitable for framing with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 25 cents a box (with picture) and remit amount asked in catalog sent with your order postage paid by us to start. Mail coupon today. We are reliable. Wilson Chemical Co., Dept. A-102, Tyrone, Pa.

CASH - GIVEN - PREMIUMS

Radios, Billfolds, Baseball Bats, Baseball Outfits, Swim Masks, Food Choppers, Blankets, (sent postage paid). SIMPLY GIVE beautiful art pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 25 cents a box (with picture) and remit per catalog sent with your starting order postage paid by us. Wilson Chemical Co., Dept. D-102, Tyrone, Pa.

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OUR 59th YEAR

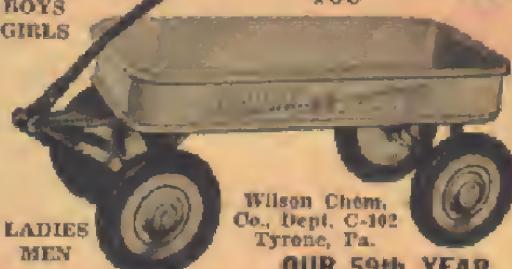
GIVEN

Wrist Watches, Ukuleles, Fishing Outfits, Bicycle Lights, Genuine 22 Cal. Rifles, Alarm Clocks (sent postage paid). Wagons (sent expresschargecollect). SIMPLY GIVE beautiful art pictures suitable for framing with White CLOVERINE Brand SALVE for chaps and mild burns and so easily sold to friends, neighbors, relatives at 25 cents a box (with picture) and remit per catalog sent with your starting order postage paid by us.

WE
TRUST
YOU



BOYS
GIRLS



Wilson Chem.
Co., Dept. C-102
Tyrone, Pa.

OUR 59th YEAR

MAIL COUPON TODAY

Wilson Chem. Co., Dept. M-102, Tyrone, Pa. Date.....
Gentlemen:—Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 25 cents a box (with picture). I will remit amount within 30 days, select a Premium or keep Cash Commission as fully explained under Premium wanted in catalog sent with my order postage paid to start.

NAME..... AGO.....

ST..... R.D..... BOX.....

TOWN..... ZONE..... NO..... STATE.....

Print LAST Name Here

Paste on a postal card or mail in an envelope NOW

HE FLEW LIKE A BIRD



You, Too, Can Build Flying Wings Like Leonardo's

People laughed, but Leonardo built the wings and took off. What happened is told in THE BIRDMAN, the exciting story of Leonardo Da Vinci. Only carpenter tools are necessary to build these flying wings.

EXTRA SPECIAL TREAT

Also in THE BIRDMAN: The diagram of the parachute which Leonardo invented. You, too, can make it out of cloth and string by following the picture.

Send for and enjoy the exciting and thrilling Illustrated BIRDMAN.

ONLY
98¢

MAIL COUPON NOW

STRAYON PUBLISHERS, 113 W. 37th St., N. Y. 19, Dept. W-281
I want to try THE BIRDMAN 10 days. I will deposit with postman only 98¢ plus postage. After trying 10 days I may return THE BIRDMAN for a full refund of the purchase price if not thrilled.

Check here if you enclose 98¢ and save the postage and C.O.D. charge.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

HOW TO HYPNOTIZE

IT'S EASY TO HYPNOTIZE...

when you know how!

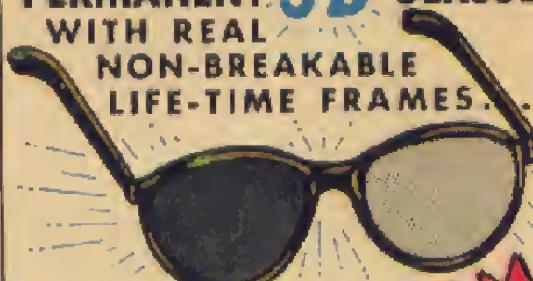
Want the thrill of imposing your will over someone? Of making someone do exactly what you order? Try hypnotism! This amazing technique gives full personal satisfaction. You'll find it entertaining and gratifying. HOW TO HYPNOTIZE shows all you need to know. It is put so simply, anyone can follow it. And there are 24 revealing photographs for your guidance.

SEND NO MONEY

FREE ten days' examination of this system is offered to you if you send the coupon today. We will ship you our copy by return mail, in plain wrapper. If not delighted with results, return it in 10 days and your money will be refunded. STRAYON Publishers, Dept. H-271, 113 West 37th St., New York 19, N. Y.

FIRST TIME OFFERED

PERMANENT 3D GLASSES
WITH REAL
NON-BREAKABLE
LIFE-TIME FRAMES . . .



ONLY
98¢

Now enjoy 3D movies and 3D comics too with your own permanent 3D glasses. Easier on the eyes — Will not fall off your ears because the rims and frame are real permanent life-time plastic glasses.

Permanent 3D glasses are sanitary — more comfortable and less tiring than the cardboard kind.

Try 10 Days Free • SEND NO MONEY

MAIL COUPON NOW

WARD GREEN CO., 113 W. 37th St., New York 19, N. Y.

Rush my permanent 3D glasses. I pay postman 98¢ plus charges. I'll get a full refund of purchase price if not satisfied.

Send C.O.D. Enclosed is 98¢, Ward Green pays postage.

Name _____

Address _____

City _____ Zone _____ State _____



Mail Coupon Today

STRAYON PUBLISHERS, Dept. H-271
113 West 37th St., N. Y. 19, N. Y.

Send HOW TO HYPNOTIZE in plain wrapper.

Send C.O.D. I will pay postman \$1.98 plus postage.

I enclose \$1.98. Send postpaid.

If not delighted, I may return it in 10 days and get my money back.

Name _____

Address _____

City _____ Zone _____ State _____

Canada & Foreign—\$2.10 with order